

# Privacy Policy

*Last Updated: 30 June 2023 - v1.0*

This "Privacy Policy" governs the processing of your personal data by Hippocreates bv, Kempische Steenweg 303, Box 200, 3500 Hasselt, registered under number 0748.949.371, which is the Data Controller (hereinafter referred to as "Hippocreates").

This Privacy Policy applies to the processing of your personal data through our website [www.hippo-dx.com](http://www.hippo-dx.com) (hereinafter referred to as "the Website"). Please read this Privacy Policy carefully as it contains essential information about how we process your personal data.

We comply with the European Regulation 2016/679 of April 27, 2016, regarding the protection of personal data, based on this Privacy Policy.

## 1. What personal data do we process??

"Data processing" means any operation or set of operations performed on personal data, such as collecting, using, organizing, storing, modifying, updating, retrieving, consulting, disseminating, archiving, erasing, managing, destroying, or disclosing.

The personal data we may process includes:

- If you fill out our contact form on the website: name, first name and email address;
- If you request a demo: name, first name, email address, phone number and organization.
- If you apply for one of our job vacancies: name, first name, email address, phone number, and your CV (Curriculum Vitae).

Finally, we may process personal data through cookies. More information about this is available in our Cookie Policy [via this link](#).

## 2. What are the purposes and legal basis for the processing?

We process your personal data to respond to your request based on your consent to the processing of personal data or our legitimate interest.

The personal data we process from our customers and prospects can also be used for direct marketing when you have given your consent or based on our legitimate interest.

You are not obligated to provide your personal data but understand that refusing the processing may make it impossible to provide certain services.

## 3. How do we secure your personal data?

We have implemented appropriate technical and organizational measures to ensure the secure processing of your personal data. These measures are in line with the nature of the personal data and proportionate to the potential severity of the risk. The risk of accidental or unauthorized

destruction, loss, alteration, or access to and any other unauthorized processing of the data is minimized.

Unfortunately, no risk can be completely avoided. If unauthorized access to our IT systems occurs, we will immediately take all possible measures to minimize the damage and/or theft of the data and inform the parties concerned.

#### 4. Selling or disclosing data to third parties

We will not sell, rent, distribute, or otherwise commercially disclose your personal data to third parties, except as described in this Privacy Policy, or based on a legal obligation or your prior consent.

In certain cases, we may be required to disclose your personal data pursuant to a court order or to comply with other mandatory laws or regulations. We will reasonably attempt to inform you in advance unless such action is subject to legal limitations.

In the event of a total or partial reorganization or transfer of activities of Hippocreates, including the restructuring, transfer, or cessation of its business activities, or in the event of Hippocreates' bankruptcy, it may be necessary to transfer your data to new entities or third parties that take over the business activities of Hippocreates in whole or in part. We will reasonably attempt to notify you in advance of the disclosure of your data to these mentioned third parties, but you also acknowledge that this may not be technically or commercially feasible under all circumstances or may not be permissible in certain cases.

Additionally, Hippocreates may disclose certain personal data to subcontractors with whom we collaborate, such as freelancers, in order to provide the service, you have requested.

If and to the extent that we engage data processors located outside the European Economic Area (EEA), we do so based on an adequacy decision or the Standard Contractual Clauses.

#### 5. Duration of the processing?

CVs received from individuals whom we do not consider suitable will be immediately removed from our systems. CVs of individuals whom we consider suitable but cannot be selected immediately will be stored for a period of 1 year.

All other personal data will be retained and processed by us for a period necessary for the purposes of the processing and in relation to the relationship between Hippocreates and you.

#### 6. Your rights

With regard to your personal data, you also have certain rights:

##### Right of access

You have the right to access the personal data collected by Hippocreates about you. This means that you can request information on whether we collect personal data about you, what data that

is, the purposes for which Hippocreates processes it and why, as well as the categories of third parties with whom we may share it.

Hippocreates has 30 days to process and respond to your request.

**Right to rectification, erasure, and restriction.**

You have the right to have your personal data that is incomplete, inaccurate, outdated, or inappropriate, deleted or amended. You can contact us to request this. Hippocreates will then make the necessary changes or delete the information within the legally prescribed timeframes. Hippocreates also asks you to actively report any changes to your personal data so that we can keep your information up to date.

**Right to object to the processing of your data for direct marketing.**

You have the right to object, without giving any reason, to the processing of your personal data for direct marketing purposes.

**Right to data portability.**

You have the right to obtain your personal data processed by us in a structured, commonly used, and machine-readable format and/or to transfer it to other controllers.

**Right to withdraw consent.**

To the extent that the processing is based on your prior consent, you always have the right to withdraw that consent.

**Automated decisions and profiling.**

The processing of your personal data does not include profiling, and you will not be subject to automated decision-making by us.

**Exercise of your rights & complaints.**

You can exercise your rights by contacting us, either by email at [info@hippo-dx.com](mailto:info@hippo-dx.com) or by mail to Betekomsesteenweg 69E, 3200 Aarschot.

You also have the right to lodge a complaint with the Data Protection Authority, Drukpersstraat 35, 1000 Brussels, Tel +32 (0)2 274 48 00, Fax +32 (0)2 274 48 35, email: [contact@apd-gba.be](mailto:contact@apd-gba.be).

## 7. Questions?

If you have any questions, would like more information about our privacy policy, or have complaints regarding your privacy, including the exercise of your rights, you can contact Hippocreates via [info@hippo-dx.com](mailto:info@hippo-dx.com).